

Sustainability in hotel properties

Scandic Hotel in EMPORIO complex pre-certified Silver by DGNB

The Scandic Hotel in downtown Hamburg's EMPORIO complex is one of the first hotels to be pre-certified Silver by the German Sustainable Building Council (DGNB). "The new Scandic Hotel in Hamburg stands out for a range of ecological quality criteria and its economic efficiency," says Christine Lemaitre, CEO of the DGNB, which has been awarding certificates for hotels since the beginning of the year.



Sustainability policy at Scandic

“We have established a standard for environmentally-friendly implementation of new builds, refurbishments and facilities,” says Michel Schutzbach, Vice President of Scandic Hotels Europe. Leading Scandinavian hotel operator Scandic developed a holistic environmental and sustainability policy as early as 1994, which is strictly applied across all its properties. There is a particular emphasis on reducing water and energy consumption in the company’s hotels and cutting carbon emissions. Union Investment is applying the Scandic Environmental Refurbishment Equipment and Construction Standard (SERECS) to construction of the hotel in the EMPORIO ensemble. This standard defines the use and specification of various materials, which in some cases already correspond to the DGNB criteria.

Environmental and economic efficiency of EMPORIO

“Union Investment is firmly committed to sustainability. Surveys confirm that sustainable buildings are increasingly in demand by tenants and thus better equipped to meet future requirements,” says Dr. Bernd Schade, Head of Property Project Management at Union Investment. “The economic quality of the hotel at the EMPORIO is a function of its highly efficient use of space.” The new build was positively assessed by the DGNB for sociocultural and functional quality thanks to its high level of comfort, in particular with regard to temperature, acoustics, light distribution, user-friendliness and suitability for disabled guests. Looking at technical quality, the assessors were impressed by the

development's good energy balance. Also highly rated were the town planning competition to redevelop part of the EMPORIO site prior to the revitalisation project, together with the creation of a waste management concept, the design of a measurement system for operational and consumption figures, a cleaning concept and the independent monitoring of planning and construction quality.

The EMPORIO ensemble comprises an office tower and a new build containing the Scandic Hotel in central Hamburg. A five-minute walk from the Gänsemarkt district and close to the Laeishalle concert hall, the hotel is set to open in spring 2012 and will offer 325 rooms, a 700 sq m conference zone, a restaurant and a 160 sq m health spa with gym, sauna, relaxation area and changing rooms.



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