



Allee-Center Remscheid

Extension completed

Now the biggest shopping centre in the region +++ €20 million investment

Grand opening: On Thursday, 23 April, the extension to the Allee-Center was opened in Remscheid, a town in the German state of North Rhine-Westphalia. It includes a new branch of H&M. Enlarged by some 4,000 square metres, the Allee-Center is now the biggest shopping centre in the “Bergisches Land”, a hilly, upland region in the heart of western Germany. The centre features approx. 30,000 square metres of retail space with around 100 stores, plus parking for over 1,000 cars. Union Investment Real Estate AG has invested some 20 million euros in the project. The Allee-Center is managed by ECE, which also handled development, construction and letting of this inner city shopping centre when it originally opened in 1986.

“Extending the Allee-Center has enabled us to offer our tenants larger, more attractive spaces so they can present a broader range of products in a truly professional manner,” says Annett Gurczinski, manager of the Allee-Center.



The dm drugstore, Thalia bookstore and Saturn electronics chain all now have bigger premises. As part of the restructuring process, Sport Sperm moved location within the centre. The Deichmann shoe store was also redesigned. H&M has been gained as an important anchor tenant, improving the Allee-Center's retail mix. "The extension and increased space have given the Allee-Center a competitive edge for the future," adds centre manager Gurczinski.

New parking spaces

84 new parking spaces for customers have been created on the roof of the extension, which becomes parking level 6.

This makes up for the 40 spaces lost as a result of expanding the Saturn store.

Direct access to medical centre

As part of the expansion process, new direct access has been created from level 6 to the adjacent medical centre. A lift allows disabled visitors to get to the practice with ease.

New customer service area

The customer toilets were completely rebuilt in a new location as part of the work on the extension. These facilities are now located directly opposite the car park payment machines. New baby changing facilities are incorporated and there is a new disabled toilet with a locking system that meets EU standards.

ECE – the market leader in European shopping centres

Hamburg-based ECE has been developing, planning, building, letting and managing shopping centres since 1965. As the European market leader in this segment, ECE manages 112 shopping centres. Taking all these shopping centres together, a total of 11,700 stores across 3.4 million square metres of retail space generate annual sales of 13.1 billion euros.

Allee-Center property details

Opening: 20 February 1986

Opening following first extension: 5 September 1996

Start of construction of second extension: 8 January 2008

Total retail space: approx. 30,000 sq m

No. of stores: approx. 100

Parking spaces: approx. 1,000

Catchment area: approx. 355,000 inhabitants

Investor: Union Investment Real Estate AG

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