

Hamburg, 27 March 2018

## **Co-revolution in the real estate industry: The Class of 2020 looks to the future at a conference in Hamburg**

The Class of 2020 is a European think tank that develops forward-looking real estate concepts for communal living, working and learning. The focus is chiefly on providing students and recent graduates with innovative micro-living and co-working solutions. As part of a regional conference, The Class of 2020 will be discussing current opportunities and the latest strategies at the Scandic Hotel Hamburg on 12 April 2018 from 2.00 pm. Union Investment is hosting the event and is one of the sponsors.

Alongside student housing, the conference will focus in particular on co-living models for young professionals. The rising cost of living in many European cities is boosting this trend, with part of the answer being new real estate solutions that are potentially also of interest to investors. “This new housing is being built in response to specific requirements of the target groups for all-inclusive or fully-furnished accommodation of superior quality,” said Felix Hillen, managing director of The Student Hotel. According to the event organiser, the growing desire of a younger generation to maintain an urban, student lifestyle with a strong focus on communal living has resulted in the emergence of numerous micro-societies across European cities. “Micro-living real estate in Germany and Europe has evolved from a niche product into an established asset class which attracts institutional investors worldwide,” commented Georg-Christian Rueb, senior portfolio manager at Union Investment Institutional Property GmbH, talking about this development from an investor’s perspective.

The Class’ Germany Regional Session conference in Hamburg comprises various panel discussions. Speakers include Daniel Gorzawski (Harrison Street Real Estate Capital LLC), Gerrit Ernst (Nord Project Immobilien), Jill Ju (The Collective LLP), Felix Embacher (bulwiengesa) and Felix Hillen (The Student Hotel).

Click here to register:

<https://theclassof2020.org/event/germany-regional-session/>

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